

Schedule of Sponsorship

for

12th ICAI's Leader & Business Excellence Awards

I. Title Sponsor

Rs. 50,00,000/-

1. Acknowledgement as 'Title Sponsor' for entire event along with the name of event.
2. Acknowledgement on the CMI&B website as Title Sponsor.
3. CMD of 'Title Sponsor' to hand over one award to CA Lifetime Achievement Award Winner.
4. Full page coloured advertisement in ICAI's Journal (January/February/March 2019 Edition).
5. Display of Logo on main event backdrop - "12th ICAI's Leader & Business Excellence Awards - Title Sponsor."
6. Entitlement to attend the Campus Placement Programme February-March 2019 at Day Premier at any one of the metro centres i.e. New Delhi, Mumbai, Bangalore, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad and one small centre i.e. Bhubaneswar, Chandigarh, Coimbatore, Indore, Kanpur, Durgapur & Ernakulam without paying participation fees.
7. Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
8. 30 Complimentary passes for the cultural event and award function.
9. One-year job posting on ICAI Job Portal, without any charges.
10. Display of Logo on the anchors podium.
11. Display of Logo at the Entrance Gate Arch.
12. Providing an exclusive stall (15 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
13. Display of 10 standees at the awards function.
14. One full page coloured advertisement in the booklet to be issued on the occasion.
15. The name/logo of the company will be placed appropriately during pre & post media coverage

II. Platinum Sponsor

Rs. 35,00,000/-

1. CMD of 'Platinum Sponsor' to hand over one award to CA Business Leader Award Winner.
2. Acknowledgement on the CMI&B website as Platinum Sponsor.
3. Full page coloured advertisement in ICAI's Journal (January/February/March 2019 Edition).

4. Display of Logo on main event backdrop - "12th ICAI's Leader & Business Excellence Awards - Platinum Sponsor."
5. Entitlement to attend the Campus Placement Programme February-March 2019 at Day Premier at any one of the metro centres i.e. New Delhi, Mumbai, Bangalore, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
6. Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
7. 20 Complimentary passes for the cultural event and award function.
8. One year job posting on ICAI Job Portal, without any charges.
9. Display of Logo on the anchors podium.
10. Display of Logo at the Entrance Gate Arch.
11. Providing an exclusive stall (15 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
12. Display of 10 standees at the awards function.
13. One full page coloured advertisement in the booklet to be issued on the occasion.
14. The name/logo of the company will be placed appropriately during pre & post media coverage.

III. Diamond Sponsor

Rs. 25,00,000/-

1. CMD of 'Diamond Sponsor' to hand over one award to CA CFO Award Winner.
2. Acknowledgement on the CMI&B website as Diamond Sponsor.
3. Full page coloured advertisement in ICAI's Journal (January/February, 2019 Edition).
4. Display of Logo on main event backdrop - "12th ICAI's Leader & Business Excellence Awards - Diamond Sponsor."
5. Entitlement to attend the Campus Placement Programme February-March 2019 at Day 1 at any one of the metro centres i.e. New Delhi, Mumbai, Bangalore, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
6. Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
7. 15 Complimentary passes for the cultural event and award function.
8. One-year job posting on ICAI Job Portal, without any charges.
9. Display of Logo on the anchors podium.
10. Display of Logo at the Entrance Gate Arch.
11. Providing an exclusive stall (15 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
12. Display of 7 standees at the awards.
13. One full page coloured advertisement in the booklet to be issued on the occasion.
14. The name/logo of the company will be placed appropriately during pre & post media coverage.

IV. Gold Sponsor

Rs. 20,00,000/-

1. CMD of 'Gold Sponsor' to hand over one award to CA Achiever Award Winner.
2. Acknowledgement on the CMI&B website as Gold Sponsor.
3. Full page coloured advertisement in ICAI's Journal (February, 2019 Edition).
4. Display of Logo on main event backdrop - "12th ICAI's Leader & Business Excellence Awards - Gold Sponsor."
5. Entitlement to attend the Campus Placement Programme February-March 2019 at Day 2 at any one of the metro centres i.e. New Delhi, Mumbai, Bangalore, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
6. 10 Complimentary passes for the cultural event and award function.
7. Six months job posting on ICAI Job Portal, without any charges.
8. Providing an exclusive stall (10 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
9. Display of 5 standees at the awards function.
10. One full page coloured advertisement in the booklet to be issued on the occasion.

V. Silver Sponsor

Rs. 10,00,000/-

1. Acknowledgement on the CMI&B website as Silver Sponsor.
2. Full page coloured advertisement in ICAI's Journal (February, 2019 Edition)
3. Entitlement to attend the Campus Placement Programme February-March 2019 at Day 3 at any one of the metro centre i.e. New Delhi, Mumbai, Bangalore, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
4. 5 Complimentary passes for the cultural event and award function.
5. Three months job portal access on ICAI Job Portal, without any charges.
6. Providing an exclusive stall (6 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
7. Display of 2 standees at the ICAI Awards function.
8. One full page coloured advertisement in the booklet to be issued on the occasion.
9. Display of a Banner at the awards function.

VI. Other Sponsors

1. Cultural Evening	:	Rs.	20,00,000/-
2. Dinner for VIPs on Award Night	:	Rs.	10,00,000/-
3. Trophy Sponsor for each category	:	Rs.	5,00,000/-
4. Stall	:	Rs.	2,00,000/-
5. Standee	:	Rs.	50,000/-

VII. Tariff Schedule for Advertisement in Occasion Booklet

1. Back Cover	:	Rs.	3,00,000/-
2. Inside front cover (4-Colour)	:	Rs.	2,50,000/-
3. Inside back cover (4-Colour)	:	Rs.	2,00,000/-
4. Full page (4-Colour)	:	Rs.	1,00,000/-
5. Half page (4-Colour)	:	Rs.	60,000/-
6. Full page (Black & White)	:	Rs.	50,000/-