



ICAI Corporate EXPO - 2018

Connecting Intellect and Industry



19-20 January 2018, Nehru Centre, Worli, Mumbai
(Timing - 10:00 am to 06:00 pm)

ABOUT THE CORPORATE EXPO

Exhibitions usually provide a great platform to build relationship with existing/expecting customers and key people in the industry even in the digital era and revolutionized social media. It is in fact, a unique opportunity to meet and interact with a target audience under one roof that may yield or translate into business prospect. The 'look, listen and learn' philosophy stimulates all, be it an individual or institution, to educate oneself, emulate the current trend and technique, try it to do better, emerge winner as leader and set best practices for others to follow.

To take this forward, ICAI is organising a Corporate Expo that offers a unique opportunity and acts as a bridge to connect the intellect and industry, facilitating networking and creating a mutually beneficial avenue of bonding and learning. The Expo is likely to provide a platform to corporates to showcase their products & services to a larger spectrum of society. It is expected to be attended by Chartered Accountants and other professionals, investors, finance fraternity, corporate leaders, decision makers, students and public at large. Apart from exhibition, the Expo would have many concurrent sessions on regulatory updates, latest developments and presentations on emerging areas by renowned experts from the Government/Regulators, trade bodies and various industries who will share their experience and words of wisdom with the participants.

BENEFITS

- To enable corporates to project their products and services to a large number of participants.
- To play a pivotal role in staying in touch with the prospective customers in an ever expanding market.
- To provide a platform to participants to connect and interact with various corporate to meet their present/potential need of product & services.
- To make visitors get acquainted with cutting-edge tools and technologies of financial market and other sectors.
- To provide opportunity to corporates, professionals and others to have networking and business collaboration.
- To have a wider geographical reach because of higher footfall as this being held at prime location of Mumbai City.
- To have industry leaders, decision makers, professionals and others together in one place.
- To provide 360 Degree learning opportunities to participants in Regulatory reforms/relaxation of rules in finance, accounting, information technology and to gain valuable insights on personal finance, wealth creation and investing strategies through various concurrent sessions.

ABOUT THE ORGANIZING TEAM

The Institute of Chartered Accountants of India (ICAI) is a statutory body constituted for regulating the profession of Chartered Accountancy in the country. ICAI has its headquarters in New Delhi, 5 Regional offices, 163 branches spread all over the country and also set up 30 chapters outside India. Today, ICAI has over 2.80 lakh members and more than 7.80 lakh active students. ICAI is the single largest statutory professional body in the field of auditing and accounting in the world.

ICAI being a regulator, educator and standard setter, on one hand is working with Government and Institutions to ensure sustainable corporate governance and on the other hand, it is acting as a catalyst to business growth by adding value to industrial/commercial houses thereby enhancing economic stability through wider involvement of its members.

EXHIBITORS PROFILE

Any corporate irrespective of sector, size, products, profile can take part in the Expo:

Banks and NBFCs

Insurance Companies

Mutual Funds

Real Estate/Infrastructure
companies

Portfolio Managers/Brokers/
Investment Analysts/Financial
Advisors

Information Technology/ITES

Educational Institutions/
Universities

Publication houses

Exports/Imports houses

Heavy and small Industries

SMEs/ Startups

Others

EVENTS

ICAI Award 2017

The Corporate Expo is being organized as an integral part of ICAI Award 2017 which is marked as one of the most prestigious events of ICAI. The award function is scheduled to be held in the evening on 19th January 2018 at the same venue i.e. Nehru Centre, Mumbai.

Concurrent Sessions on emerging and contemporary topics

The Corporate Expo is an apt occasion to bring together industry leaders, professionals and government representatives who would be discussing latest trends, upcoming opportunities, changes in relevant laws/regulations, investment strategies and much more. The concurrent sessions are open to all and visitors can attend any number of concurrent sessions depending upon one's area of interest.

MEDIA PARTNER



Schedule of Sponsorship

Category - I (₹ 7.5 Lacs)

- Acknowledgment on the ICAI Award Website.
- Half Page coloured advertisement in ICAI's Journal (either in March or April 2018 Edition)
- Senior Officer of the Organisation to address a Concurrent Session during the Corporate Expo.
- Providing an exclusive stall (12 sq. m.) fully furnished inside the Corporate Expo premises.
- 6 Complimentary passes for prestigious ICAI Award Function to be organized on 19th January 2018 at Nehru Centre, Worli, Mumbai.
- Display of Logo at the Entrance Gate.
- Display of 5 standees within the Corporate Expo premises.
- Full Page coloured advertisement in Exhibitors' Directory
- Acknowledgment as Sponsor in Newspaper advertisement/Other publicity material as per the decision of ICAI.
- The name/logo of the company will be sent to more than 2.80 lacs members through publicity material.

Category - II (₹ 5 Lacs)

- Acknowledgment on the ICAI Award Website.
- Providing an exclusive stall (9 sq. m.) fully furnished inside the Corporate Expo premises.
- 4 Complimentary passes for prestigious ICAI Award Function to be organized on 19th January 2018 at Nehru Centre, Worli, Mumbai
- Display of Logo at the Entrance Gate.
- Acknowledgment as Sponsor in Newspaper advertisement/Other publicity material as per the decision of ICAI.
- Display of 3 standees within the Corporate Expo premises.
- Full Page coloured advertisement in Exhibitors' Directory

Category - III (₹ 2.5 Lacs)

- Acknowledgment on the ICAI Award Website.
- Providing an exclusive stall (6 sq. m.) fully furnished inside the Corporate Expo premises.
- 2 Complimentary passes for prestigious ICAI Award Function to be organized on 19th January 2018 at Nehru Centre, Worli, Mumbai
- Display of 1 standee within the Corporate Expo premises.
- Full Page coloured advertisement in Exhibitors' Directory

For sponsorship, please contact:

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