The Institute of Chartered Accountants of India

14th ICAI Awards & Leadership Summit,2021

Sponsorship Avenues

I. *Premier Sponsor* **Rs. 10,00,000/-**

1. Acknowledgement as 'Premier Sponsor' for entire event along with the name of event.
2. Acknowledgement on the CMI&B website as Premier Sponsor.
3. CMD of 'Premier Sponsor' to hand over one award to "CA Hall of Fame" Award Winner.
4. Full page coloured advertisement in ICAI's Journal (February/March 2021 Edition).
5. Display of Logo on main event backdrop.
6. Entitlement to attend the Campus Placement Programme February-March 2021 at Day Premier at any one of the metro centres i.e. New Delhi, Mumbai, Bangalore, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
7. Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
8. 5 Complimentary passes for Leadership Summit and award function.
9. Display of Logo on the anchors podium.
10. Display of Logo at the Entrance Gate Arch.
11. Providing an exclusive stall (12 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
12. Display of 10 standees at the awards function and conference.
13. One full page coloured advertisement in the E-booklet to be issued on the occasion/ conference background material.
14. The name/logo of the company will be placed appropriately during pre & post media coverage, if any.

II. *Platinum Sponsor* **Rs. 7,50,000/-**

1. CMD of 'Platinum Sponsor' to hand over one award to CA Business Leader Award Winner.
2. Acknowledgement on the CMI&B website as Platinum Sponsor.
3. Full page coloured advertisement in ICAI's Journal (March, 2021 Edition).
4. Display of Logo on main event backdrop.
5. Entitlement to attend the Campus Placement Programme February-March 2021 at Day 1 at any one of the metro centres i.e. New Delhi, Mumbai, Bangalore, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
6. Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
7. 3 Complimentary passes for Leadership Summit and award function.
8. Display of Logo on the anchors podium.
9. Display of Logo at the Entrance Gate Arch.

10. Providing an exclusive stall (12 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
11. Display of 8 standees at the awards function and conference.
12. One full page coloured advertisement in the E-booklet to be issued on the occasion/ conference background material.
13. The name/logo of the company will be placed appropriately during pre & post media coverage, if any.

III. *Diamond Sponsor* **Rs. 6,00,000/-**

1. CMD of 'Diamond Sponsor' to hand over one award to CA CFO Award Winner.
2. Acknowledgement on the CMI&B website as Diamond Sponsor.
3. Full page coloured advertisement in ICAI's Journal (March, 2021 Edition).
4. Display of Logo on main event backdrop.
5. Entitlement to attend the Campus Placement Programme February-March 2021 at Day 2 at any one of the metro centres i.e. New Delhi, Mumbai, Bangalore, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
6. Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
7. 2 Complimentary passes for Leadership Summit and award function.
8. Display of Logo on the anchors podium.
9. Display of Logo at the Entrance Gate Arch.
10. Providing an exclusive stall (12 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
11. Display of 6 standees at the awards and conference.
12. One full page coloured advertisement in the E-booklet to be issued on the occasion/ conference background material.
13. The name/logo of the company will be placed appropriately during pre & post media coverage, if any.

IV. *Gold Sponsor* **Rs. 5,00,000/-**

1. CMD of 'Gold Sponsor' to hand over one award to CA Young Leader Award Winner.
2. Acknowledgement on the CMI&B website as GoldSponsor.
3. Display of Logo on main event backdrop.
4. 1 Complimentary passes for Leadership Summit and award function.
5. Display of 4 standees at the awards and conference.
6. Display of Logo at the Entrance Gate Arch.
7. Display of Logo on the anchors podium.
8. Full page coloured advertisement in ICAI's Journal (March, 2021 Edition) ***or*** providing an exclusive stall (12 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
9. Half page coloured advertisement in the E-booklet to be issued on the occasion/ conference background material.

V. Other Sponsors

1.	Awards Dinner Sponsor	:	Rs. 6,00,000/-
2.	Conference Lunch Sponsor	:	Rs. 5,00,000/-
3.	Participants' Kit Sponsor	:	Rs 3,00,000/-
4.	Trophy Sponsor for each category	:	Rs. 2,00,000/-
5.	Stall (15 sq m)	:	Rs. 1,50,000/-
6.	Standee	:	Rs. 50,000/-

VI. Tariff Schedule for Advertisement in Occasion Booklet

1.	Back Cover	:	Rs. 2,50,000/-
2.	Inside front cover (4-Colour)	:	Rs. 2,00,000/-
3.	Inside back cover (4-Colour)	:	Rs. 1,50,000/-
4.	Full page (4-Colour)	:	Rs. 75,000/-
5.	Half page (4-Colour)	:	Rs. 60,000/-
6.	Full page (Black & White)	:	Rs. 50,000/-

*The above amount is exclusive of taxes.

For Sponsorship, please contact:
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WHY SPONSOR THE EVENT

Leadership Summit is the India's one of its kind event designed to foster in-depth dialogue among global leaders & innovators. With an expected attendance of over 200+ leaders. An opportunity to connect with highly desirable audience throughout the event, providing exceptional return on investment. Sponsorship of Leadership Summit provides powerful branding opportunities, exclusive and engaging experience/ access, support with media engagement, consideration for highly-visible program role and much more.

- Solution showcase to a focused audience
- powerful branding opportunities
- media engagement

**Please note that in the present scenario due to COVID-19, the above deliverables may change as per the prevailing condition and government rules and regulations.*