For Members in Industry and Business

15th ICAI Awards & Leadership Summit 2022

2nd February, 2022
Hotel Le Meridien, Windsor Place
New Delhi

SPONSORSHIP AVENUES
1. Acknowledgement as “Premier Sponsor” for entire event along with the name of event.

2. Acknowledgement on the CMI&B website as Premier Sponsor.

3. CMD of “Premier Sponsor” to hand over one award to “CA Hall of Fame” Award Winner.

4. Display of Logo on main event backdrop.

5. Entitlement to attend the Campus Placement Programme February-March 2022 at Day Premier at any one of the metro centres i.e. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.

6. One full page coloured advertisement in ICAI Journal** (February/ March 2022 edition)

7. Acknowledgement as Sponsor on publicity material as per the decision of ICAI.

8. 5 Complimentary passes for Leadership Summit and award function.


10. Display of Logo at the Entrance Gate Arch.

11. Providing an exclusive stall (4 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.

12. Display of 5 standees at the awards function and conference.

13. One full page coloured advertisement in the booklet to be issued on the occasion/conference background material.
1. CMD of “Platinum Sponsor” to hand over one award to CA Business Leader Award Winner.

2. Acknowledgement on the CMI&B website as Platinum Sponsor.

3. Display of Logo on main event backdrop.

4. Entitlement to attend the Campus Placement Programme February-March 2022 at Day 1 at any one of the metro centres i.e. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.

5. One full page coloured advertisement in ICAI Journal** (February/ March 2022 edition)

6. Acknowledgement as Sponsor on publicity material as per the decision of ICAI.

7. 3 Complimentary passes for Leadership Summit and award function.

8. Display of Logo on the anchors podium.

9. Display of Logo at the Entrance Gate Arch.

10. Providing an exclusive stall (4 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.

11. Display of 4 standees at the awards function and conference.

12. One full page coloured advertisement in the booklet to be issued on the occasion/conference background material.
### SPONSORSHIP AVENUES

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
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<tbody>
<tr>
<td>1</td>
<td>CMD of “Diamond Sponsor” to hand over one award to CA CFO Award Winner.</td>
</tr>
<tr>
<td>2</td>
<td>Acknowledgement on the CMI&amp;B website as Diamond Sponsor.</td>
</tr>
<tr>
<td>3</td>
<td>Display of Logo on main event backdrop.</td>
</tr>
<tr>
<td>4</td>
<td>Entitlement to attend the Campus Placement Programme February-March 2022 at Day 2 at any one of the metro centres i.e. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.</td>
</tr>
<tr>
<td>5</td>
<td>One full page coloured advertisement in ICAI Journal** (February/ March 2022 edition)</td>
</tr>
<tr>
<td>6</td>
<td>Acknowledgement as Sponsor on publicity material as per the decision of ICAI.</td>
</tr>
<tr>
<td>7</td>
<td>2 Complimentary passes for Leadership Summit and award function.</td>
</tr>
<tr>
<td>8</td>
<td>Display of Logo on the anchors podium.</td>
</tr>
<tr>
<td>9</td>
<td>Display of Logo at the Entrance Gate Arch.</td>
</tr>
<tr>
<td>10</td>
<td>Providing an exclusive stall (4 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.</td>
</tr>
<tr>
<td>11</td>
<td>Display of 3 standees at the awards and conference.</td>
</tr>
<tr>
<td>12</td>
<td>One full page coloured advertisement in the booklet to be issued on the occasion/conference background material.</td>
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</tbody>
</table>
### Gold Sponsor

**Rs. 5,00,000/-**

1. CMD of “Gold Sponsor” to hand over one award to CA Young Leader Award Winner.
2. Acknowledgement on the CMI&B website as Gold Sponsor.
3. Display of Logo on main event backdrop.
4. 1 Complimentary pass for Leadership Summit and award function.
5. Display of 2 standees at the awards and conference.
6. Display of Logo at the Entrance Gate Arch.
7. Display of Logo on the anchors podium.
8. Providing an exclusive stall (4 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
9. One full page coloured advertisement in ICAI Journal** (February/ March 2022 edition)
10. Half page coloured advertisement in the booklet to be issued on the occasion/ conference background material.

### Other Sponsors

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Awards Dinner Sponsor</td>
<td>Rs. 6,00,000/-</td>
</tr>
<tr>
<td><strong>Deliverables</strong> - All the benefits of Diamond Sponsor shall be provided to the Award Dinner Sponsor as to its recognition.</td>
<td></td>
</tr>
<tr>
<td>Leadership Summit Lunch Sponsor</td>
<td>Rs. 5,00,000/-</td>
</tr>
<tr>
<td><strong>Deliverables</strong> - All the benefits of Gold Sponsor shall be provided</td>
<td></td>
</tr>
<tr>
<td>Participants’ Kit Sponsor</td>
<td>Rs 3,00,000/-</td>
</tr>
<tr>
<td><strong>Deliverables</strong> - All the benefits of Trophy Sponsor with total 3 standees in all</td>
<td></td>
</tr>
<tr>
<td>Trophy Sponsor for each category</td>
<td>Rs. 2,00,000/-</td>
</tr>
<tr>
<td><strong>Deliverables</strong> - One Stall (4 sq m) &amp; One Standee</td>
<td></td>
</tr>
<tr>
<td>Stall (4 sq m)</td>
<td>Rs. 1,50,000/-</td>
</tr>
<tr>
<td>Standee</td>
<td>Rs. 50,000/-</td>
</tr>
</tbody>
</table>
Tariff Schedule
for Advertisement in Occasion Booklet

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<table>
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<tr>
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<tbody>
<tr>
<td>1. Back Cover</td>
<td>Rs. 2,50,000/-</td>
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<tr>
<td>2. Inside front cover (4-Colour)</td>
<td>Rs. 2,00,000/-</td>
</tr>
<tr>
<td>3. Inside back cover (4-Colour)</td>
<td>Rs. 1,50,000/-</td>
</tr>
<tr>
<td>4. Full page (4-Colour)</td>
<td>Rs. 75,000/-</td>
</tr>
<tr>
<td>5. Half page (4-Colour)</td>
<td>Rs. 60,000/-</td>
</tr>
<tr>
<td>6. Full page (Black &amp; White)</td>
<td>Rs. 50,000/-</td>
</tr>
</tbody>
</table>

* The above amounts are exclusive of applicable taxes.

** As per policy of ICAI, advertisements shall be published only if the sponsor organization falls in any of the following categories –

1. Advertisements from organizations that have relationship or tie up with ICAI and the products of the organization are being offered for use by the members and students under an agreement with ICAI or its committees.
2. Advertisements from Government, PSUs, nationalized banks/institutions and Regulatory bodies.
3. Advertisements in the nature of employment/recruitment to fill in vacancies in commercial organisations by engaging ICAI members and students.

Why Sponsor the Event

Leadership Summit is the India’s one of its kind event designed to foster in-depth dialogue among global leaders & innovators. With an expected attendance of over 200+ leaders. An opportunity to connect with highly desirable audience throughout the event, providing exceptional return on investment. Sponsorship of Leadership Summit provides powerful branding opportunities, exclusive and engaging experience/access, consideration for highly-visible program role and much more.

- Solution showcase to a focused audience
- Powerful branding opportunities

*Please note that ICAI is committed to provide all the above mentioned deliverables to its sponsors unless and otherwise specific directions are laid by the Government in view of the prevalent Pandemic.

For Sponsorship, please contact:
CMi&B, ICAI
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Mobile No. 9811006209