



Committee for Members in Industry & Business (CMI&B)
The Institute of Chartered Accountants of India

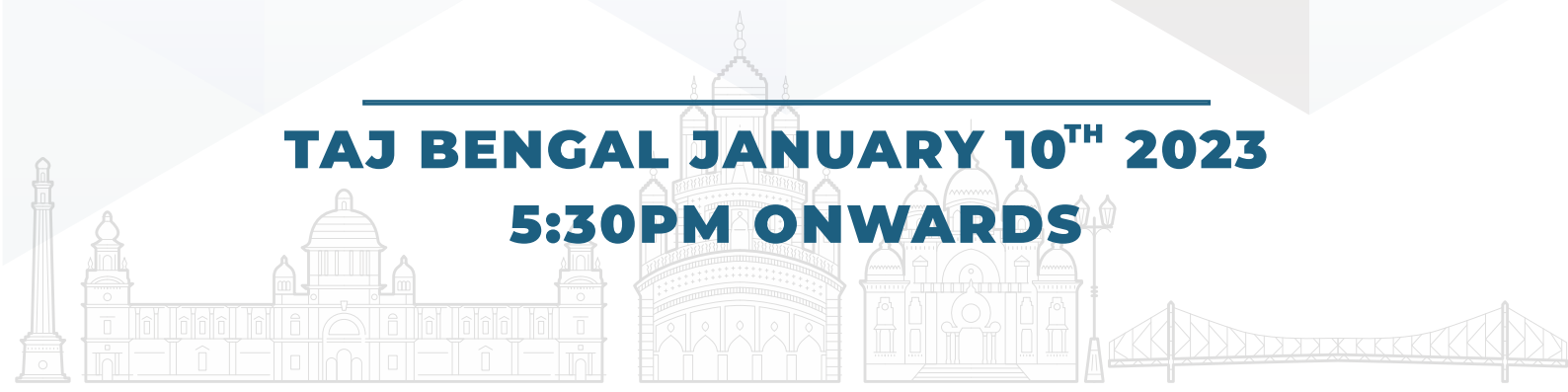
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Azadi Ka
Amrit Mahotsav

— 16TH —
**ICAI
AWARDS**

FOR MEMBERS IN
INDUSTRY AND BUSINESS



TAJ BENGAL JANUARY 10TH 2023
5:30PM ONWARDS





Committee for Members in Industry & Business
The Institute of Chartered Accountants of India (ICAI)
(Set up by an Act of Parliament)



**Premier
Sponsor**

Rs. 10,00,000/-

(Plus GST which is to be paid under
reverse charge by sponsor organisation)

1. Acknowledgement as “Premier Sponsor” for entire event along with the name of event.
2. Acknowledgement on the CMI&B website as Premier Sponsor.
3. CMD of “Premier Sponsor” to hand over one award to “CA Hall of Fame” Award Winner.
4. Display of Logo on main event backdrop.
5. Entitlement to attend the Campus Placement Programme February-March 2023 at Day Premier at any one of the metro centres i.e. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
6. One full page coloured advertisement in ICAI Journal** (February/ March 2023 edition)
7. Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
8. 5 Complimentary passes for award function and conference.
9. Display of Logo on the anchors podium.
10. Display of Logo at the Entrance Gate Arch.
11. Providing an exclusive stall (4 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
12. Display of 3 standees at the awards function and conference.
13. One full page coloured advertisement in the booklet to be issued on the occasions.



Platinum Sponsor

Rs. 7,50,000/-

(Plus GST which is to be paid under reverse charge by sponsor organisation)

1. CMD of “Platinum Sponsor” to hand over one award to CA Business Leader Award Winner.
2. Acknowledgement on the CMI&B website as Platinum Sponsor.
3. Display of Logo on main event backdrop.
4. Entitlement to attend the Campus Placement Programme February-March 2023 at Day 1 at any one of the metro centres i.e. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
5. One full page coloured advertisement in ICAI Journal** (February/ March 2023 edition)
6. Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
7. 3 Complimentary passes for award function and conference.
8. Display of Logo on the anchors podium.
9. Display of Logo at the Entrance Gate Arch.
10. Providing an exclusive stall (4 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
11. Display of 2 standees at the awards function and conference.
12. One full page coloured advertisement in the booklet to be issued on the occasions.



Diamond Sponsor

Rs. 6,00,000/-

(Plus GST which is to be paid under reverse charge by sponsor organisation)

1. CMD of “Diamond Sponsor” to hand over one award to CA CFO Award Winner.
2. Acknowledgement on the CMI&B website as Diamond Sponsor.
3. Display of Logo on main event backdrop.
4. Entitlement to attend the Campus Placement Programme February-March 2023 at Day 2 at any one of the metro centres i.e. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
5. One full page coloured advertisement in ICAI Journal** (February/ March 2023 edition)
6. Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
7. 2 Complimentary passes for award function and conference.
8. Display of Logo on the anchors podium.
9. Display of Logo at the Entrance Gate Arch.
10. Providing an exclusive stall (4 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
11. Display of 1 standees at the awards and conference.
12. One full page coloured advertisement in the booklet to be issued on the occasions.



Gold Sponsor

Rs. 5,00,000/-

(Plus GST which is to be paid under reverse charge by sponsor organisation)

1. CMD of “Gold Sponsor” to hand over one award to CA Young Leader Award Winner.
2. Acknowledgement on the CMI&B website as Gold Sponsor.
3. Display of Logo on main event backdrop.
4. 1 Complimentary pass for award function and conference
5. Display of 1 standees at the awards and conference
6. Display of Logo at the Entrance Gate Arch.
7. Display of Logo on the anchors podium.
8. Providing an exclusive stall (4 sq. m) fully furnished outside the venue allowing organization to showcase their products to the participants.
9. One full page coloured advertisement in ICAI Journal** (February/ March 2023 edition)



Other Sponsors

1. Awards Dinner Sponsor : **Rs. 6,00,000/-** (Plus GST which is to be paid under reverse charge by sponsor organisation)
Deliverables –All the benefits of Diamond Sponsor shall be provided to the Award Dinner Sponsor as to its recognition.
2. Participants’ Kit Sponsor: **Rs 3,00,000/-** (Plus GST which is to be paid under reverse charge by sponsor organisation)
3. Standee : **Rs. 50,000/-** (Plus 18% GST - forward charge)

Tariff Schedule for Advertisement in Occasion Booklet

1. Back Cover	: Rs. 2,50,000/- (Plus 18% GST - forward charge)
2. Inside front cover (4-Colour)	: Rs. 2,00,000/- (Plus 18% GST - forward charge)
3. Inside back cover (4-Colour)	: Rs. 1,50,000/- (Plus 18% GST - forward charge)
4. Full page (4-Colour)	: Rs. 75,000/- (Plus 18% GST - forward charge)
5. Half page (4-Colour)	: Rs. 60,000/- (Plus 18% GST - forward charge)

****** *As per policy of ICAI, advertisements shall be published only if the sponsor organization falls in any of the following categories –*

1. Advertisements from organizations that have relationship or tie up with ICAI and the products of the organization are being offered for use by the members and students under an agreement with ICAI or its committees.
2. Advertisements from Government, PSUs, nationalized banks/institutions and Regulatory bodies.
3. Advertisements in the nature of employment/recruitment to fill in vacancies in commercial organisations by engaging ICAI members and students.

Why Sponsor the Event

16th ICAI Awards is the India's one of its kind event. With an expected attendance of over 200+ leaders. An opportunity to connect with highly desirable audience throughout the event, providing exceptional return on investment. Sponsorship provides powerful branding opportunities, exclusive and engaging experience/access, consideration for highly-visible program role and much more.

- Solution showcase to a focused audience
- Powerful branding opportunities

**Please note that ICAI is committed to provide all the above mentioned deliverables to its sponsors unless and otherwise specific directions are laid by the Government in view of the prevalent Pandemic.*

For Sponsorship, please contact:

CMI&B, ICAI

Email ID: cmiindustries@icai.in & cmib@icai.in

Mobile No. 9811006209



The Institute of Chartered Accountants of India Committee for Members in Industry & Business

Madam/Dear Sir,

25th Nov, 2022

Sub.: Showcase your brand at the 16th ICAI Annual Awards scheduled on 10th January, 2023 at Taj Bengal, Kolkata

The Institute of Chartered Accountants of India (ICAI) is a statutory body established on 1st July, 1949 by an Act of Parliament, viz., The Chartered Accountants Act, 1949 for regulating and developing the profession of Chartered Accountants in the country. The ICAI has 5 Regional Councils, 166 Branches covering the length and breadth of the country and 44 Chapters and 33 representative offices in 77 cities of 47 Countries. It is worthwhile to mention that the ICAI regulates more than 355,000 members and has an active student base of over 750,000. It is one of the premier accounting bodies in the world and represented at almost all the international forums on accountancy. Over the years, ICAI has etched out its global presence through its members across the major cities of the world in more than 80 countries.

ICAI is administered by a Council which is the highest policy making body of the chartered accountancy profession. The Council is comprised of 40 members out of whom 32 are elected from among its members spread all over the country and the remaining 8 members are nominated by the Central Government, who generally represent, inter alia, the Ministry of Corporate Affairs, Office of Comptroller and Auditor General of India, Ministry of Finance, industry association, Academics etc.

The ICAI Awards were instituted few years back in 2007 and since then, the Committee for Members in Industry & Business (CMI&B) of ICAI has been successfully organizing it annually and have bestowed these highly revered awards to numerous achievers. Those members will be awarded who have created immense value for their organizations and its stakeholders on a sustainable basis and have thus become role models in the industry. This year, ICAI is organising the 16th ICAI Awards on 10th January, 2023 at Taj Bengal, Kolkata.

ICAI Awards are the most prestigious awards for the Chartered Accountants that seek to honour individual Chartered Accountants who possess excellent skills, dedication, enthusiasm, leadership, and the ability to deliver the best that we all strive to emulate. The event will bring together eminent professionals across the country under one roof.

The entire nomination process for awards is transparent wherein applications received would be scrutinized by the auditors and awardees would be finalized by an independent jury panel which, in the past, had comprised of eminent personalities under the Chairmanship of a dynamic leaders like, CA. Suresh Prabhu, Sri N.R. Narayana Murthy, Shri Adi Godrej, Shri Pawan Kant Munjal, CA. Kumar Mangalam Birla, CA. Deepak Parekh, Shri K.V. Chowdary, CA. Keki Mistry, Shri Sajjan Jindal to name a few.

As a valuable organization in the industry, we would like to invite you to be a part of our celebration by being a Sponsor for the event and associate with us for mutual benefit. We would also like to inform that the sponsor shall be provided, among other benefits/ deliverables, adequate publicity through Digital Promotion of the logo of your brand, acknowledgement as sponsor on our promotional material, website, various mass mails to more than 3.5 Lakh members, display of your brand logo on the Banner, placing standee(s) at the event and complimentary privileged access 'at no cost' to the Campus Placement Programme conducted for newly qualified CAs etc. Event would also be live streamed globally for all the members of ICAI through ICAI TV.

Your contribution would be really important to ensure the success of the event. I once again would like to formally request your organisation to be one of the event's sponsors. For more details, you may contact Shri Sunil Kumar Nihalani, CMI&B (Mobile-9811006209; Email-cmiindustries@icai.in).

Look forward to hearing from you.

With warm personal regards,

G. Ranganathan

Secretary, Committee for Members in Industry & Business
The Institute of Chartered Accountants of India
ICAI Bhawan, Indraprastha Marg, New Delhi - 110 002, India

Encl: Brochure for the ICAI Awards Sponsorship

SPONSORSHIP AVENUES