





Committee for Members in Industry & Business The Institute of Chartered Accountants of India (ICAI) (Set up by an Act of Parliament)

17th ICAI AWARDS & ICAI Leadership Summit

6th January, 2024 Hotel Aurika, Mumbai





Sponsorship Avenues





CA. Aniket Sunil Talati President, ICAI



CA. Ranjeet Kumar Agarwal Vice President, ICAI



CA. Durgesh Kumar Kabra Chairman, CMI&B of ICAI



CA. Rohit Ruwatia Agarwal Vice Chairman, CMI&B of ICAI

"Success is not the key to happiness. Happiness is the key to success If you love what you are doing, you will be successful." - Albert Schweitzer

The Accounting profession has been extremely forward looking and has been gracefully embracing the various changes occurred in global financial landscape. The Institute of Chartered Accountants of India (ICAI) has emerged as a formidable force and a trusted partner towards our nation's economic growth. This institution has consistently ensured that the capabilities of its members and students are in accordance with the expectations of the stakeholders and society, keeping in view the new world economic order. The ICAI members serving in Industry are the ones who are responsible for ensuring financial prudence, accountability, and compliances of reporting. Over a period of time, the number of Chartered Accountants working in industry has been showing a rising trend.

The Institute of Chartered Accountants of India (ICAI) has been honouring stellar individuals since 2007 through the ICAI Awards, which have been celebrating the excellence and commitment of Chartered Accountants. CMI&B of ICAI has proudly organized this event for 16 consecutive years now. In past, we have honoured the unparalleled contributions and achievements of awardees namely CA. Sanjiv Mehta, CEO of Hindustan Unilever Ltd., CA. Keki M Mistry, Vice Chairman & Chief Executive Officer of HDFC Ltd., CA. Nimesh Nagindas Kampani, Group Chairman of JM Financial Group and CA. Vallabh R. Bhansali, Chairman and Managing Director of Enam Holdings Pvt. Ltd, CA. Rajesh Sharma, Member, NCLT, CA. (Ms.) Vibha Padalkar, MD & CEO, HDFC Life Insurance Company Ltd, CA. Amit Gupta, Managing Director & CEO, Hero Motors, CA. Shekhar Bhandari, President, and Business Head, Kotak Mahindra Bank Ltd, CA. Anuj Dayal Mathur, MD & CEO, Canara HSBC Oriental Bank of Commerce Life Insurance Co. Ltd, in ICAI awards, to name a few. The exemplary professional accomplishments of these awardees are a shining example of the excellence embodied by Chartered Accountants and serve as an inspiration to all members of ICAI.

It is a pleasure to announce that this time, the 17th ICAI Awards aim to recognize and appreciate the exemplary services of Chartered Accountants in the field of Business, Industry and Commerce. The 17th ICAI Awards shall be accompanied by the ICAI Leadership Summit on 5th - 6th January 2024 at Mumbai. The summit shall be a forum to gain knowledge, learn about the latest trends and best practices from the leading experts and utilise the networking opportunities.

All the members are invited to nominate themselves for 17th ICAI Awards and we hope that their participation shall be a valuable experience.

We wish the event a grand success and hope that it will further enhance the stature of ICAI and the profession of Chartered Accountancy.





Rs. 10,00,000/-

(Plus GST which is to be paid under Reverse charge by sponsor organisation)

•	Acknowledgement as "Premier Sponsor" for entire event along with the name of event.
•	Acknowledgement on the CMI&B website as Premier Sponsor.
•	CMD of "Premier Sponsor" to hand over one award to "CA Hall of Fame" Award Winner and Speaking opportunity in the leadership Summit.
•	Display of Logo on main event backdrop.
•	Entitlement to attend the Campus Placement Programme February-March 2024 at Day Premier at any one of the metro centres i.e. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
•	One full page colored advertisement in ICAI Journal** (February/ March 2024 edition)
•	Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
•	5 Complimentary passes for award function and conference.
•	Display of Logo on the anchors podium and delegate badges.
•	Display of Logo at the Entrance Gate Arch.
•	Providing an exclusive stall (9 sq. m) fully furnished outside the Venue allowing organization to showcase their products to the participants.
•	Display of 3 standees at the awards function and conference.
•	One full page coloured advertisement in the booklet to be issued on the occasions.



Π.

Platinum Sponsor

Rs. 7,50,000/-

(Plus GST which is to be paid under Reverse charge by sponsor organisation)

Sponsorship Schedule

- CMD of "Platinum Sponsor" to hand over one award to CA Business Leader Award Winner and Speaking opportunity in the leadership Summit.
- Acknowledgement on the CMI&B website as Platinum Sponsor.
- Display of Logo on main event backdrop.
- Entitlement to attend the Campus Placement Programme February-March 2024 at Day 1 at any one of the metro centres i.e. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
- One full page coloured advertisement in ICAI Journal** (February/ March 2024 edition)
- Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
- 3 Complimentary passes for award function and conference.
- Display of Logo on the anchors podium and delegate badges.
- Display of Logo at the Entrance Gate Arch.
- Providing an exclusive stall (9 sq. m) fully furnished outside the Venue allowing organization to showcase their products to the participants.
- Display of 2 standees at the awards function and conference.
- One full page coloured advertisement in the booklet to be issued on the occasions.





Rs. 6,00,000/-

(Plus GST which is to be paid under Reverse charge by sponsor organisation)

- CMD of "Diamond Sponsor" to hand over one award to CA CFO Award Winner.
- Acknowledgement on the CMI&B website as Diamond Sponsor.
- Display of Logo on main event backdrop.

Diamond

Sponsor

- Entitlement to attend the Campus Placement Programme February-March 2024 at Day 2 at any one of the metro centres i.e. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Ahmedabad, Jaipur, Pune and Hyderabad without paying participation fees.
- One full page coloured advertisement in ICAI Journal** (February/ March 2024 edition)
- Acknowledgement as Sponsor on publicity material as per the decision of ICAI.
- 2 Complimentary passes for award function and conference.
- Display of Logo on the anchors podium.
- Display of Logo at the Entrance Gate Arch.
- Providing an exclusive stall (4 sq. m) fully furnished outside the Venue allowing organization to showcase their products to the participants.
- Display of 1 standees at the awards and conference.
- One full page coloured advertisement in the booklet to be issued on the occasions.



Rs. 5,00,000/-

(Plus GST which is to be paid under Reverse charge by sponsor organisation)

- CMD of "Gold Sponsor" to hand over one award to CA Young Leader Award Winner.
- Acknowledgement on the CMI&B website as Gold Sponsor.
- Display of Logo on main event backdrop.
- 1 Complimentary pass for award function and conference
- Display of 1 standees at the awards and conference
- Display of Logo at the Entrance Gate Arch.
- Display of Logo on the anchors podium.
- Providing an exclusive stall (4 sq. m) fully furnished outside the Venue allowing organization to showcase their products to the participants.
 - One full page coloured advertisement in the booklet to be issued on the occasions.



Silver Sponsors

Rs. 3,50,000/-

(Plus GST which is to be paid under Reverse charge by sponsor organisation)

- Acknowledgement on the CMI&B website as Silver Sponsor.
- Display of Logo on main event backdrop.
- 1 Complimentary pass for award function and conference
- Display of 1 standees at the awards and conference
- Display of Logo at the Entrance Gate Arch.
- Display of Logo on the anchors podium.
- One full page coloured advertisement in the booklet to be issued on the occasions.

Bronze Sponsor

Sponsor

Bronze Sponsor

Rs. 2,50,000/-

(Plus GST which is to be paid under Reverse charge by sponsor organisation)

> Sponsorship Schedule

- Acknowledgement on the CMI&B website as Bronze Sponsor.
- Display of Logo on main event backdrop.
- 1 Complimentary pass for award function and conference
- Display of Logo at the Entrance Gate Arch.
- Display of Logo on the anchors podium.



•	Participants Kit Sponsor :	Rs. 2,00,000/- (Plus GST which is to be paid under reverse charge by sponsor organization
•	Stall (4 sq mt) :	Rs. 1,50,000/-(Plus 18% GST which is under forward charge)
•	Standee :	Rs. 50,000/- (Plus 18% GST which is under forward charge)

Tariff Schedule for Advertisement in Occasion Booklet

1.	Back Cover	:	Rs. 2,50,000/- (Plus 18% GST Forward Charge)
2.	Inside Front Cover	:	Rs. 2,00,000/- (Plus 18% GST Forward Charge)
3.	Inside Back Cover	:	Rs. 1,50,000/- (Plus 18% GST Forward Charge)
4.	Full Page	:	Rs. 75,000/- (Plus 18% GST Forward Charge)

** As per policy of ICAI, advertisements shall be published only if the sponsor organization falls in any of the following categories –

- 1. Advertisements from organizations that have relationship or tie up with ICAI and the products of the organization are being offered for use by the members and students under an agreement with ICAI or its committees.
- 2. Advertisements from Government, PSUs, nationalized banks/institutions and Regulatory bodies.
- 3. Advertisements in the nature of employment/recruitment to fill in vacancies in commercial organisations by engaging ICAI members and students.

Why Sponsor the Event

The 17th ICAI Awards stands as a unique and distinguished event in India. Anticipating an attendance of over 200+ influential leaders, it offers a remarkable opportunity to engage with a highly coveted audience, ensuring an exceptional return on investment. Sponsoring this event provides a multitude of advantages, including:

- **Engage with a Targeted Audience:** Showcase your solutions to a focused and receptive audience, making your brand and offerings more visible to potential clients and partners.
- **Enhanced Branding Opportunities:** Benefit from powerful branding opportunities that extend throughout the event, reinforcing your company's image and reputation.
- **Exclusive and Engaging Experience:** Sponsorship grants you exclusive access and opportunities to engage with attendees, creating memorable experiences that leave a lasting impression.
- **Consideration for Prominent Program Roles:** As a sponsor, you may be considered for highly visible roles within the program, further elevating your brand's visibility and influence.

Sponsoring the 17th ICAI Awards is not just a partnership; it's a strategic opportunity to connect, engage, and leave a lasting impact on an influential audience.

MUMBAI 17th ICAI

AWARDS

For Sponsorship, please contact: CMI&B, ICAI Email ID: cmiindustries@icai.in & cmib@icai.in Mobile No. 9811006209





The Institute of Chartered Accountants of India

(Set up by an Act of Parliament)

Members of the 25th Council of ICAI



CA. Aniket Sunil Talati President, ICAI



CA. (Dr.) Rajkumar Satyanarayan Adukia



CA. (Ms.) Priti Paras Savla



CA. (Ms.) Sripriya Kumar



CA. (Ms.) Kemisha Soni

Shri Sanjay

Kumar



CA. Piyush Sohanrajji Chhajed



CA. Umesh Ramnarayan Sharma



CA. Sushil Kumar Goyal



CA. Saniav Kumar Agarwal

Shri Ritvik

Ranjanam Pandey



Shri Manoj

Pandev

Chawla



CA. Durgesh Kumar Kabra Chairman, CMI&B of ICAI



CA. Dheeraj Kumar Khandelwal



CA. Prasanna Kumar D



CA. (Dr.) Anuj Goyal



Government Nominees











CA. Rohit Ruwatia Agarwal Vice Chairman, CMI&B of ICAI



Hukamichand



CA. Mangesh Pandurang Kinare



Kumar P

CA. Cotha S. Srinivas



CA. Prakash Sharma



CA. (Dr.) Sanjeev Kumar Singhal



Shri Chandra Wadhwa

In case of any queries, please contact at 0120-3876887 or 7982851099 or email to icai.awards@icai.in

Committee for Members in Industry & Business (CMI&B) The Institute of Chartered Accountants of India (Set up by an Act of Parliament) E-mail: icai.awards@icai.in | Website: https://awards.icai.org/

CA. (Dr.) Rai

CA. Ranjeet Kumar Agarwal

Vice-President, ICAI

CA. Chandrashekhar

Vasant Chitale

CA. Dayaniwas

Sharma

CA. (Dr.) Debashis

Mitra





CA. Vishal Doshi

CA. Abhav Kumar Chhaied





















































Shri Rakesh Jain Dr. P. C. Jain











Adv. Vijay

